

To: Purchia, Liz[Purchia.Liz@epa.gov]; EOC Public Information[EOC_Public_Information@epa.gov]
Cc: Davis, Jay[Davis.Jay@epa.gov]; Orquina, Jessica[Orquina.Jessica@epa.gov]; Harrison, Melissa[Harrison.Melissa@epa.gov]; Lee, Monica[Lee.Monica@epa.gov]; StClair, Christie[StClair.Christie@epa.gov]
From: Hart, Daniel
Sent: Thur 8/13/2015 7:07:28 PM
Subject: RE: FOR EOC: Facebook/Twitter posts on CO data

On this now. We'll elevate the general data page once it's up and approved.

Daniel (Danny) Hart | Acting Director of Web Communications | Office of Public Affairs | U.S. EPA |
[Tel:202.564.7577](tel:202.564.7577) | cell: 202.365.7095

From: Purchia, Liz
Sent: Thursday, August 13, 2015 3:03 PM
To: EOC Public Information
Cc: Davis, Jay; Hart, Daniel; Orquina, Jessica; Harrison, Melissa; Lee, Monica; StClair, Christie
Subject: RE: FOR EOC: Facebook/Twitter posts on CO data

Danny - Please post from EPA accounts ASAP

From: Senn, John **On Behalf Of** EOC Public Information
Sent: Thursday, August 13, 2015 3:02 PM
To: Purchia, Liz
Cc: Davis, Jay; Hart, Daniel; Orquina, Jessica; Harrison, Melissa; Lee, Monica; StClair, Christie
Subject: Re: FOR EOC: Facebook/Twitter posts on CO data

approved -- no edits to the below.

thanks,

John

From: Purchia, Liz
Sent: Thursday, August 13, 2015 2:49 PM
To: EOC Public Information
Cc: Davis, Jay; Hart, Daniel; Orquina, Jessica; Harrison, Melissa; Lee, Monica; StClair, Christie
Subject: FOR EOC: Facebook/Twitter posts on CO data

EOC – please approve ASAP. Want to send from @EPA FB and Twitter.

From: Davis, Jay
Sent: Thursday, August 13, 2015 1:44 PM
To: Purchia, Liz
Subject: Facebook/Twitter posts on CO data

Hi Liz,

Here are two tweets and a Facebook post to help get our Colorado data out to more people. They would post to the main Facebook and Twitter accounts this afternoon.

TWITTER:

Chart: #AnimasRiver water quality north of #Durango. See charts & data for #Silverton south:
<http://www2.epa.gov/goldkingmine/epa-statement-colorado-data-gold-king-mine-release>.
[[POST THE BAKERS BRIDGE CHART FROM THAT SAME PAGE DIRECTLY INTO TWITTER]]

We're monitoring #AnimasRiver for 24 metals. Chart shows data just south of spill. More data:
<http://www2.epa.gov/goldkingmine/epa-statement-colorado-data-gold-king-mine-release>

[[POST THE A72 CHART FROM THAT SAME PAGE DIRECTLY INTO TWITTER]]

FACEBOOK:

Our data shows that water quality in the Animas River has returned to pre-event conditions, from Silverton to Durango. We're analyzing the water for 24 different metals, including arsenic, cadmium, lead and mercury. The chart below shows the declined presence of five of these metals at Bakers Bridge, north of Durango. See our most recent charts and data for Colorado here: <http://www2.epa.gov/goldkingmine/epa-statement-colorado-data-gold-king-mine-release>.

[[POST THE BAKERS BRIDGE CHART FROM THAT SAME PAGE DIRECTLY INTO FACEBOOK]]

Jay L. Davis

Advisor for Digital Strategy and Engagement

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